

## Chapter 25

# Financial Interest and Conflict of Interest Management Policy

Record of periodical review by Staff					
Reviewed by	Date	Approved by	Reviewed by	Date	Approved by
	Oct 2011	MWIL Board	Compliance	Dec 2018	n/a no material changes
Compliance	Apr 2012	MWIL ManCo	Compliance	March 2020	MWIL Manco
Compliance	July 2012	MWIL ManCo	Compliance	Feb 2021	MWIL Manco
Compliance	Sept 2013	MWIL ManCo			
Compliance	Oct 2014	MWIL ManCo			
Compliance	Oct 2015	MWIL ManCo			
Compliance	Nov 2016	MWIL ManCo			
Compliance	Sept 2017	n/a no changes			
Compliance	Dec 2017	MWIL ManCo			

**March 2021**



## Conflict of Interest Policy

### Document Information

Policy Level	Momentum Wealth International Limited
Applicable Principal Risk	Regulatory
Principal Risk Owner	Board of directors
Effective date	19 April 2011
Last reviewed	March 2021
Review due	February 2022
Policy Coordinator	Compliance
Originally approved and adopted by	Momentum Wealth International Limited Board of Directors - October 2011

### Contact Information

Contact Person	Paula Clark Momentum Wealth International Compliance Contact number: +44 (0) 1481 735490
----------------	--

## Contents

1. Definitions .....	4
2. Introduction.....	5
2.1. What is a conflict of interest .....	5
3. Policy Purpose .....	6
4. Policy Scope.....	7
5. Availability .....	7
6. Policy Governance .....	8
6.1. Ownership .....	8
6.2. Drafting and Amendments .....	8
6.3. Approval .....	8
7. Implementation.....	8
8. Management of Conflict of Interest.....	8
8.1. Mechanisms for the Identification of Conflict of Interest.....	8
8.2. Measures for the Avoidance of Conflicts of Interest.....	9
8.3. Measures for the disclosure of Conflicts of Interests.....	11
8.4. Processes, procedures and internal controls to facilitate compliance with the policy.....	11
8.5. Consequences of non-compliance with the policy.....	11
8. List of Associates.....	12
9. Names of Third Parties in which MWIL Holds an Ownership Interest .....	12
10. Names of Third Parties that Hold an Ownership Interest In MWIL.....	12
11. Awareness .....	12
12. Training.....	12
13. Monitoring.....	12
14. Policy Review .....	12
15. Reporting .....	13
Annexure A - List of Associate Companies .....	14
Annexure B – Third Parties that Hold Ownership of Interest in Momentum Wealth International Limited..	15

# 1. Definitions

<p><b>Conflict of Interest</b></p>	<p>Means any situation in which Momentum Wealth International Limited (hereinafter referred to as “MWIL”) or a representative/employee has an actual or potential interest that may, in rendering a financial service to a client,</p> <ul style="list-style-type: none"> <li>• influence the objective performance of MWIL’s/his/her obligations to that client; or</li> <li>• prevent a MWIL or a representative/employee from rendering an unbiased and fair financial service to the client, or from acting in the interests of that client,</li> </ul> <p>Including, but not limited to:</p> <ul style="list-style-type: none"> <li>• a financial interest / material interest;</li> <li>• an ownership interest; or</li> <li>• any relationship with a third party.</li> </ul>
<p><b>Financial Interest</b></p>	<p>An interest is defined as being material if it is reasonable to conclude that an employee, assuming he/she did not disregard such an interest, could be induced by the interest to make a recommendation or enter into a transaction knowing it to be contrary to the client’s best interests or, without giving proper consideration of whether or not it is in the client’s interests.</p> <p>Means any cash, cash equivalent, voucher, gift, service, advantage, benefit, discount, domestic or foreign travel, hospitality, accommodation, sponsorship, other incentive or valuable consideration, other than:</p> <ul style="list-style-type: none"> <li>• an ownership interest;</li> <li>• training, that is not exclusively available to a selected group of providers or representation, on: <ul style="list-style-type: none"> <li>○ products and legal matters relating to those products;</li> <li>○ general financial and industry information; or</li> <li>○ specialized technological systems of a third party necessary for the rendering of a financial service; but excluding travel and accommodation associated with that training.</li> </ul> </li> </ul>
<p><b>Immaterial financial interest</b></p>	<p>Means any Financial Interest with a determinable monetary value, the aggregate of which does not exceed £100-00 in any calendar year from the same third party and in that calendar year received by:</p> <ul style="list-style-type: none"> <li>• a provider who is a sole proprietor; or</li> <li>• a representative for that representative’s direct benefit; or</li> <li>• a provider, who for its benefit or that of some or all of its representatives, aggregates the immaterial financial interest paid to its representatives.</li> </ul>

<b>Third Party</b>	Means – a) a product supplier; b) another provider; c) an associate of a product supplier or a provider; d) a distribution channel; or e) any person who in terms of an agreement or arrangement with a person referred to in paragraphs (a) to (d) above provides a Financial Interest / Material Interest to a provider or its representatives.
<b>Employees</b>	Means all employees of MWIL and its appointed outsource agents.

## 2. Introduction

The existence of Conflicts of Interest when not properly managed or controlled may lead to the prejudice of clients, the undermining of confidence in the financial services industry and bring into doubt MWIL’s commitment to the fair treatment of its clients. This document provides guidance to all MWIL Employees to assist them to identify, avoid and mitigate actual and potential Conflicts of Interests as required by the Licensees (Conduct of Business) Rules, 2016, as issued by the Guernsey Financial Services Commission pursuant to the Protection of Investors (Bailiwick of Guernsey) Law 1987 as amended, and Board Notice 58 of 2010 issued in terms of the Financial Advisory and Intermediary Act No. 37 of 2002 (hereinafter referred to as the FAIS Act).

### 2.1. What is a conflict of interest

A conflict of interest exists when one party’s act, or omission to act, is beneficial to itself while simultaneously negatively impacting another. The negative impact can be either a monetary loss, less gain than should have occurred or the exposure to a risk that didn’t exist or is increased as a result of the act, or omission to act. A conflict of interest may be recognised (actually identified) or potential (conceivable).

The notion of conflict of interest encompasses a range of very diverse factors such as:

- rules regarding personal account trading;
- professional ethics of employees;
- the use of sensitive or privileged information, insider trading and professional secrecy;
- respect for clients’ interests; and
- respect for professional obligations in relation to the financial market.

Conflict of interest situations that could prejudice a client may take a variety of forms, irrespective of whether or not the actions or the motivations of the applicable entity in MWIL or relevant employees involved are intentional. It is worthwhile to identify specific factors which may indicate the occurrence of a conflict of interest:

- MWIL, an associate, department or an employee will realise a financial gain or avoid a potential loss at the client’s expense.

- The interests of MWIL, an associate, a department or an employee may be different to that of the client's.
- MWIL, an associate or an employee conducts the same professional activity as the client.
- MWIL, an associate, a department or an employee will gain an advantage (financial or in kind) from a third party in the execution of the service conducted on behalf of the client.
- MWIL may cast proxy votes consistent with a client's investment strategies which may conflict with the investment strategies of other clients, and consequently proxy votes may differ between clients.
- A Company employee may, from time-to-time, serve as a director for a public or private company.
- Company employees may own shares in companies in their personal capacity. Those shares may also be held in client portfolios.
- During the course of engagement with company management, MWIL may inadvertently become 'insiders' or privy to material non-public or price sensitive information.
- The existence of a financial or other incentive that favours the interests of one client over that of another.
- Other potential issues involve commission or fee sharing arrangements and broker allocation. Brokerage commission or fees, paid by the client, are often bundled and include macro and micro research, as well as trading execution services. Such services are delivered in a number of ways to the asset manager in the ultimate service of the client. The relevant portfolio manager, in this instance, must ensure that these services are clearly research and execution services and don't unduly influence the manager's broker selection processes.

### 3. Policy Purpose

The purpose of this policy is to provide a framework for the avoidance and mitigation of Conflicts of Interest within MWIL, in order to:

- a) avoid any situation in which MWIL has an actual or potential interest that may, while rendering a financial service to a client, -
  - i) influence the objective performance of its obligations to that client; or
  - ii) prevent it from rendering an unbiased and fair financial service to that client, or from acting in the best interests of that client,

Including, but not limited to –

  - i) a Financial Interest or Material Interest,
  - ii) an ownership interest; or
  - iii) any relationship with a Third Party,
- b) provide guidance on the process for the identification, control measures and disclosure of actual, potential or perceived Conflicts of Interest;
- c) ensure compliance with regulatory requirements of the Licensees (Conduct of Business) Rules, 2016 and the FAIS Act and its subordinate legislation; and
- d) avoid legal liability, penalties, fines and reputational risk arising from any Conflict of Interest.

## 4. Policy Scope

- This policy applies to MWIL as well as its Employees, contractors, temporary staff and executive directors.

This Policy also applies to MWIL and its relationships with a third party. “Third party” refers to, inter alia, stockbrokers, institutional clients that are themselves FSPs, consultants, brokers, multi-managers and products suppliers.

MWIL and its Employees may only receive or offer the following Financial Interest from or to a Third Party:

- Commission authorised under the Long-term Insurance Act No. 52 of 1998;
- Fees authorised under the Long-term Insurance Act No. 52 of 1998, if those fees are reasonably commensurate to a service being rendered.
- Fees for the rendering of a financial service in respect of which commission or fees referred to above is not paid, if those fees;
  - i) The amount, frequency, payment method and recipient of those fees and details of the services that are to be provided by the provider or its representatives in exchange for the fees that are specifically agreed to by a client in writing; and
  - ii) those fees may be stopped at the discretion of that client.
- Fees or remuneration for the rendering of a service to a Third Party, which fees or remuneration are reasonably commensurate to the service being rendered;
- Subject to any other law, an immaterial financial interest.

MWIL may only receive or offer the following financial interests referred to above if;

- Those financial interests are reasonably commensurate with the service being rendered taking into account the nature of the service and the resources, skills and competencies reasonably required to perform it;
- The payment of those financial interests does not result in MWIL being remunerated more than once for performing a similar service;
- An actual or potential conflict between the interests of clients and the interests of the person receiving the financial interests are effectively mitigated; and
- the payment of those financial interests does not impede the delivery of fair outcomes to clients.

## 5. Availability

This policy is available to MWIL clients and Employees on the Momentum website ([www.momentum.co.gg](http://www.momentum.co.gg)), or as a hard copy, on request, from MWIL Compliance at [paula.clark@momentum.co.gg](mailto:paula.clark@momentum.co.gg) or telephone +44 (0) 1481 735490.

## 6. Policy Governance

The Directors of MWIL have a duty to avoid, manage or minimize Conflicts of Interest and should, wherever possible, arrange their personal and business affairs so as to avoid direct and indirect Conflicts of Interest. Any actual or potential Conflicts of Interest should be declared to the Board in accordance with legislation and be dealt with in accordance with this MWIL policy.

### 6.1. Ownership

Ownership of this policy vests with the Board of MWIL.

### 6.2. Drafting and Amendments

The MWIL Compliance Department is responsible for the co-ordination, the drafting of and the amendments to the policy, from time to time to ensure that strategic and operational changes in business are catered for and to ensure alignment with changes to applicable legislation.

### 6.3. Approval

This policy is approved by the Board of MWIL.

## 7. Implementation

The Board of MWIL is responsible for the implementation of the policy.

## 8. Management of Conflict of Interest

### 8.1. Mechanisms for the Identification of Conflict of Interest

8.1.1. The MWIL Board of Directors, with the assistance of compliance, is responsible for identifying actual or potential Conflict of Interest situations that will or could result in a material risk causing damage or detriment to a client's interest, and to avoid, manage or minimize such Conflicts of Interest.

8.1.2. In determining whether there is or may be a Conflict of Interest to which the policy applies, MWIL will consider whether:

- An intermediary or employee receives or will receive from a person other than the client, a Financial Interest in relation to a service provided to the client in the form of monies, goods or services, other than the legislated and disclosed commission or reasonable fee for that service.
- The activity is to the detriment of the client.

8.1.3. Management is responsible for reviewing business relationships with other Financial Services Providers (FSPs) and Third Parties to ensure they do not constitute a Conflict of Interest under this policy.

8.1.4. Chinese walls are in place for regulating the information flow between and within business areas. (Chinese walls are artificial barriers to the flow of information between different functional areas within companies or a group of companies).

- 8.1.5. The MWIL Compliance Department will conduct monitoring to determine compliance with this Conflict of Interest Policy from time to time. Any actual or potential Conflict of Interest incidences identified during the monitoring exercise will be recorded and brought to the attention of business for avoidance action or mitigation where avoidance is not possible. Where necessary these incidents will be escalated through the appropriate governance and risk forums within the MMI Group. Also where necessary, the Compliance Department will seek external legal advice for MWIL.
- 8.1.6. All MWIL Directors must declare their interests on a regular basis, in other FSPs in order to identify instances of Conflict of Interest. In addition any Conflict of Interest identified on a quarterly basis or during a Board meeting must be declared and dealt with in accordance with MWIL's Articles of Incorporation.
- 8.1.7. All MWIL Key Individuals and representatives must sign a declaration on an annual basis as provided in Annexure C disclosing compliance with this Conflict of Interest Policy.
- 8.1.8. All Employees must declare any situations which constitute a Conflict of Interest at the appropriate forums, at the beginning of any arrangements or at the beginning of any decision-making process. Where there is any doubt about whether a Conflict of Interest may arise or may be perceived to arise, such situations must be brought to the Compliance Department's attention and should be disclosed at the appropriate forums at the beginning of any arrangements or at the beginning of any decision-making process.
- 8.1.9. All Employees must comply with MWIL's Gifts & Benefits Procedure which requires all gifts over the value of £25 to be declared and approved by Management, see Chapter 12 of MWIL Policies and Procedures manual.
- 8.1.10. The Complaints Resolution Team must escalate complaints relating to Conflicts of Interest to management and the MWIL Compliance Department.
- 8.1.11. Training will be provided to all Employees, specifically key individuals and representatives on this policy and its objectives and such training must enable Employees to identify Conflicts of Interest.
- 8.1.12. MWIL expects employees to act independently in the face of an identified conflict of interest that may arise between MWIL and third parties or between MWIL and its clients and/or between clients. This requires that the employees:
  - be competent to identify conflicts that may arise in the conduct of their normal work responsibilities;
  - desist from treating a client in a manner that unfairly favours or prejudices that client based on specific information held about MWIL or another client; and
  - Promptly notifies MWIL Compliance where there is any uncertainty as to the existence of a perceived conflict or as to how to deal with a conflict. MWIL Compliance will give the employee the necessary guidance thereon.
- 8.1.13. A register must be completed to track the Financial Interests offered to or received from Third Parties and monitored by MWIL Compliance.

## **8.2. Measures for the Avoidance of Conflicts of Interest**

The purpose of this section is to outline measures for the avoidance of Conflict of Interest. In the event that avoidance of a Conflict of Interest is not possible, reasons must be given and measures disclosed for the mitigation of the impact of the Conflict of Interest.

- 8.2.1 MWIL will at all times strive to avoid Conflict of Interest by implementing the following:
- Promoting a culture that embraces the principles of Treating Clients Fairly.
  - Promoting a culture of compliance and promoting the MMI values with specific reference to 'Excellence' and 'Integrity'.
  - Aligning business practices and relationships with the Licensees Conduct of Business Rules, 2016 and the FAIS General Code of Conduct and this policy.
  - Training and ensuring that levels of awareness relating to Conflict of Interest requirements are maintained.
- 8.2.2. Where conflict cannot be avoided, the following rules would apply:
- If a breach of this policy is identified, appropriate disclosure will be made to clients and other interested stakeholders and the conflict will be managed accordingly;
  - The Compliance Department is to be advised on instances where a Conflict of Interest cannot be avoided. The Compliance Department must also be supplied with written reasons and steps to mitigate the Conflict of Interest; and
  - The Compliance Department will report on and keep records of all actual and potential activities that result in Conflict of Interest.
- 8.2.3 It is important to note that in certain instances fee structures and arrangements with Third Parties may be regarded as a Conflict of Interest at face value due to the business relationship with the relevant Third Party. In order to avoid and/or mitigate a Conflict of Interest MWIL will apply the fee arrangement principles outlined below. Where a Conflict of Interest cannot be avoided, MWIL undertakes to disclose the conflict to the client:
- a) All fee structures and arrangements must be established on the principle that any consideration, fair value or remuneration that is charged or levied to the client must be reasonably commensurate to the value of the Financial Interest taking into account the service being rendered. Duplication of costs will be avoided and appropriate disclosure will be made to the client.
  - b) The basis or quantum of any rebates received from Fund Managers must be disclosed to the client. This may include off-setting the administration fee charged by MWIL. Appropriate disclosure must be made to the client detailing the rebate arrangements.
- 8.2.4 Segregation of duties – MWIL has established physical and electronic information barriers which are designed to prevent the exchange and misuse of material, non-public, price sensitive information obtained by investment professionals. For example: relevant securities are embargoed and are subject to compliance monitoring where MWIL or any of its employees receives inside information.
- 8.2.5 The giving and receiving of a financial interest has the potential to create conflicts of interest. Employees may not solicit or provide anything of value directly or indirectly to other FSPs or third parties (except under limited circumstances), which would impair MWILs duty to act in the best interests of clients. See Chapter 12 Gifts and Benefits Procedure for further details. Under no circumstances may employees accept cash from or offer cash to clients, other FSPs or third parties.

### **8.3. Measures for the disclosure of Conflicts of Interests**

- 8.3.1 All pre-existing arrangements that result in Conflict of Interest will be terminated / discontinued in accordance with this policy. Where conflict cannot be avoided, in pre-existing arrangements or in current or future arrangements, full disclosure will be made to clients by MWIL or the other FSP, as per the agreement with such other FSPs.
- 8.3.2 Employees acting on behalf of MWIL are obliged to disclose any instance where that Employee has an interest in or receives a benefit from an FSP or Third Party with which MWIL has a business relationship, provided the interest/benefit is a Financial Interest.
- 8.3.3 Where an Employee is aware that a Third Party is receiving a Financial Interest and/or benefit, the Employee is obliged to disclose this to his/her superior and the MWIL Compliance.

### **8.4. Processes, procedures and internal controls to facilitate compliance with the policy**

The following processes and requirements are to be adhered to ensure compliance with policy:

- 8.4.1 Awareness will be raised and training will be conducted from time to time to ensure ongoing compliance with the policy.
- 8.4.2 All the arrangements with financial advisers that fall within the definition of Immaterial financial interest must be recorded on the MWIL register prior to the activity and where this is practically impossible, recorded immediately after the activity.
- 8.4.3 This applies also to arrangements between MWIL and other FSPs other than financial advisers.
- 8.4.4 MWIL Compliance will be required to sign-off on all marketing initiatives (whether in joint partnership with other external parties or not), including but not limited to, roadshows, competitions, prizes and gifts.
- 8.4.5 Where there is any doubt about whether a Conflict of Interest may arise or may be perceived to arise, such situations must be brought to the Compliance Department's attention. The relevant area, together with at least one MWIL Director and a member of the MWIL Compliance Department must review the situation to determine if an actual or potential Conflict of Interest exists. Once this has been determined appropriate controls to avoid or mitigate must be taken. Records of all deliberations and discussions must be maintained by the Compliance Department.
- 8.4.6 Compliance monitoring will be conducted in terms of the compliance monitoring programme and findings will be reported to ManCo, the Board and other forums as appropriate.

### **8.5. Consequences of non-compliance with the policy**

The Board of Momentum Wealth International Limited is required, in respect of the Code of Corporate Governance issued by the Guernsey Financial Services Commission, to implement and maintain an effective conflicts of interest policy which sets out standards of expected behaviour, including, amongst other matters, the treatment of any non-compliance with this policy.

Non-compliance with the policy may result in financial and reputational risks which may adversely impact and affect MWIL. As a result a breach in compliance with this policy will be brought to the attention of management and remedial action will be taken against the relevant Employees in order to protect the client. In instances where external Third Parties are involved, the Compliance

Department in consultation with the relevant governance structures may bring the matter to the attention of the regulator.

## **9. List of Associates**

Please see Annexure “A” for a list of associates as defined in Board Notice 58 of 2010 issued in terms of the FAIS Act.

MWIL and its Employees may not avoid, limit or circumvent or attempt to avoid, limit or circumvent compliance with this section through an associate or an arrangement involving an associate.

## **10. Names of Third Parties in which MWIL Holds an Ownership Interest**

Please see attached Annexure “B” for a list of Third Parties that MWIL holds an ownership interest as defined in Board Notice 58 of 2010 issued in terms of the FAIS Act.

## **11. Names of Third Parties that Hold an Ownership Interest In MWIL**

Please see attached Annexure “B” for a list of Third Parties that hold an ownership interest in MWIL as defined in Board Notice 58 of 2010 issued in terms of the FAIS Act.

## **12. Awareness**

MWIL must ensure that its Employees, representatives and associates are aware and understand the contents of this policy.

## **13. Training**

Training will be provided to affected Employees to ensure that they understand their responsibilities under this policy. General awareness training will be provided to all Employees in accordance with the MMI Conflict of Interest Policy training which caters for awareness and understanding of the requirements set out in Section 3A of the FAIS General Code of Conduct.

## **14. Monitoring**

The Compliance Department of MWIL is responsible for monitoring compliance with this policy within MWIL.

## **15. Policy Review**

This policy will be reviewed annually. The Compliance Department will collate the required information, and if necessary, draft the requested amendments for approval by the Board of MWIL or its duly appointed delegate.

## 16. Reporting

There are three types of reports that may be prepared by the MWIL Compliance Department in accordance with this Conflict of Interest Policy. These reports are as follows:

- 16.1 A report to the Regulator in accordance with statutory obligations
- 16.2 A report to the MWIL Board and possible escalation through the various risk and governance structures established within MMI Group Limited.
- 16.3 A report to the Momentum Investments Division to be escalated through the appropriate Governance and Risk Structures within Momentum Metropolitan Life Limited and Momentum Metropolitan Holdings Limited.

## Annexure A - List of Associate Companies



Copy of MM group  
ORGANOGRAM 16 A

## Annexure B – Third Parties that Hold Ownership of Interest in Momentum Wealth International Limited

All ownerships depicted are 100%

